

Cookies policy

This website uses cookies and similar technologies to provide the service, as well as to allow us to improve it through obtaining usage statistics, and other purposes.

Browsing this website necessarily implies the use of cookies and similar technologies as long as it is necessary for its operation. Likewise, for certain purposes, cookies and local storage will be subject to your consent. You can accept or reject cookies through the established configuration system and it is also possible to configure the browser to prevent their use.

This policy is part of our privacy policy and includes the following:

- What are cookies?
- What are cookies used for?
- What do we understand by technologies similar to cookies?
- What are third party cookies? Who are the recipients of the information?
- What third-party functions and features do we use on our website?
- How long are cookies or similar technologies active?
- Use of browsers with private browsing mode
- How to prevent the use of cookies and how to delete cookies?

What are cookies?

Cookies are small temporary files that are created on the user's device (computer, phone, tablet, etc.) when visiting a website, and that allow it to store or retrieve information when browsing, for example, to save your usage preferences or to recognize you on subsequent visits, as well as obtain information about your browsing habits.

When a website creates a cookie on the user's device, the address / domain of the website that created the cookie is stored, the duration of the cookie, which can range from a few minutes to several years, as well as the content of the cookie. The user can disable cookies at any time through the configuration system of this website, as well as configure their navigation program to prevent (block) the use of cookies by certain websites, as well as delete previously stored cookies.

What are cookies used for?

The most common uses or purposes are:

- Essential technical cookies. They are used to manage the navigation flow within the web or to keep the user connected to it. When disabling them, it is possible that some section of the web does not work correctly.
- Customization cookies. Necessary to remember certain user preferences.
- Analytic cookies. They help us and third parties to collect information on the origin of users and their navigation within the web, to perform a statistical analysis in order to improve the structure and content.
- Advertising cookies. Used to manage the ads that appear on the web, decide the content or the frequency of the ads.
- Behavioural advertising cookies. They help to collect the user's browsing habits to create a profile of their interests and to show them advertisements adapted to them.
- Cookies for social sharing. They are necessary to identify users in their social networks and thus allow them to share content.

What do we understand by technologies similar to cookies?

Technologies similar to cookies are any type of data storage and retrieval mechanism used on the user's device to obtain information. The most common are:

- The local storage of the browser. Some websites use local storages called "sessionStorage" and "localStorage" as well as the database indexed in the browser, to store information;
- Local storage of browser add-ons, such as Local Flash storage ("Flash Local Shared Objects") or the Silverlight local storage ("Isolated Objects").
- The "web beacon" is a tracking technique that consists of inserting into a web page (or in an email) an image hosted on an Internet server so that, when the browser or email program connects to said server to download and view the image, the connection is registered. This allows knowing that the user has viewed the web page or the email. Sometimes this image is very small or transparent so that the user is not aware of its existence.
- Fingerprinting techniques that combine series of information retrieved from the browser or the device in order to distinguish a particular user during the successive visits to the websites.

What are third party cookies? Who are the recipients of the information?

In relation to the type of cookies that we use in our services, we can differentiate depending on who manages them:

- First-party cookies: they are created and managed by our own websites or web domains, the information obtained being managed directly or indirectly by us based on our own purposes.
- Third party cookies: cookies that are created and managed from other websites that, although not completely under our control, provide functions and features that we have decided to include on our website, such as: interactive maps, videos and multimedia elements, buttons to share on social media, ads, etc. These cookies are under the control of the third party that provides the corresponding function.

The vast majority of third-party functions involve the access or collection of information (and the use of cookies) by the third party that provides the function, based on their own criteria and purposes, including the collection of browsing habits to show customized ads. The next section explains the third-party functions and features used on this website.

What third-party functions and features do we use on our website?

We include third-party features that use cookies: analytics, maps, social buttons, tourism information, behavioural advertising, and other. Some of these functions are provided by third parties located outside the European Union.

For more detailed information, including purposes and guarantees, see the section: cookie list.

How long are cookies or similar technologies active?

Depending on their permanence or activity time, we can differentiate between:

- Temporary session cookies; they remain stored in the navigation equipment until the user leaves the web page; the browser deletes them at the end of the browsing session.
- Persistent cookies; they remain on the navigation device and the website reads them every time the user makes a new visit. These cookies are automatically deleted after a certain period of time, which can be short or very long.

For information on the duration of cookies, see the section: list of cookies.

Use of browsers with private browsing mode

If you wish to use this website with a greater degree of privacy and by limiting cookies being stored for long periods of time, we recommend that you use a web browser that includes a "private" browsing mode. You can obtain information about this possibility in the help pages of your browser.

How do I block or delete the cookies?

You can configure your preferences at any time through the cookie configuration system integrated into this website. With it you can activate / deactivate the use of cookies for different purposes.

Most browsers allow you to globally disable cookies. Many browsers also allow you to delete the cookies associated with specific websites / domains. For this, the user must consult the help of their browser. Below are links to the help pages of the most common browsers to learn about the cookie settings in each one:

- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Explorer: <http://windows.microsoft.com/en-us/windows7/block-enable-or-allow-cookies>
- Microsoft Edge: <https://privacy.microsoft.com/en-US/windows-10-microsoft-edge-and-privacy>
- Firefox: <http://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences>
- Safari: https://support.apple.com/kb/PH17191?viewlocale=en_US&locale=es_ES
- Safari for IOS: <https://support.apple.com/en-us/HT201265>
- Opera: <http://www.opera.com/help/tutorials/security/cookies/>

Detailed information about the cookies used by this website

Feature	Purpose	Data controller	Domain	Data retention time	Technical cookies	Customization cookies	Analytic cookies	Advertisement cookies	International transfer	More information
Cookies de primera parte	Técnicas preferencias y	Keytel	keytel.com	Cookies persistentes	X	X	X			Our cookies policy
Appnexus	Publicidad	AppNexus Inc.	adnxs.com	Cookies persistentes				X	X	https://platform.xandr.com/privacy-center/
StickyAdsTV	Publicidad	FreeWheel Media, Inc.	ads.stickyadstv.com	Cookies persistentes				X	X	https://freewheel.com/privacy-policy
The Trade Desk	Publicidad	The Trade Desk	adsvr.org	Cookies persistentes				X	X	https://www.thetradedesk.com/general/privacysrvr.org
Yahoo	Buscador publicidad y	Yahoo Inc.	analytics.yahoo.com	Cookies persistentes				X	X	https://policies.yahoo.com
Google Analytics	Analíticas	Google, Inc	website	Cookies persistentes			X		X	https://policies.google.com/privacy
Bing	Buscador publicidad y	Microsoft online services	bing.com	Cookies persistentes				X	X	https://privacy.microsoft.com/es-es/privacystatement
Casale Media	Publicidad	Casale Media Inc.	casalemedia.com	Cookies persistentes				X	X	https://casalemedia.com/
Dailymotion	Publicidad	Dailymotion SA (France) Dailymotion Inc (EEUU)	dmxleo.com	Cookies persistentes				X	X	https://www.dailymotion.com/legal/privacy?localization=en
Google Marketing	Publicidad	Google, Inc	doubleclick.net	Cookies persistentes			X	X	X	https://policies.google.com/privacy
Facebook	Red social publicidad y	Facebook Inc	facebook.com	Cookies persistentes			X	X	X	https://es-es.facebook.com/about/privacy
Criteo	Publicidad	Criteo SA	website, criteo.sa,	Cookies persistentes			X	X		https://www.criteo.com/es/privacy/corporate-privacy-policy/
Baidu	Buscador publicidad y	Baidu	website, baidu.com	Cookies persistentes			X	X	X	http://ir.baidu.com/baidu-statement-privacy-protection/
Yandex	Publicidad	YANDEX LLC	website, yandex.com,	Cookies persistentes			X	X	X	https://yandex.com/legal/cookies_policy_eng/
Hotjar	Analíticas	Hotjar Limited	website, hotjar	Cookies persistentes			X			https://help.hotjar.com/hc/en-us/articles/115011789248-Hotjar-Cookie-Information
Stripe	Analíticas publicidad y	Stripe, Inc	m.stripe.com	Cookies persistentes			X	X	X	https://stripe.com/es/privacy
New Relic	Analíticas	Newrelic, Inc	nr-data.net	Cookies persistentes			X		X	https://newrelic.com/termsandconditions/cookie-policy
Pubmatic	Publicidad	PubMatic, Inc	pubmatic.com	Cookies persistentes			X	X	X	https://pubmatic.com/legal/privacy-policy/

Sojern	Publicidad	Sojern	sojern.com	Cookies persistentes			X	X	X	https://www.sojern.com/privacy/
Tribalfusion	Publicidad	Tribalfusion	tribalfusion.com	Cookies persistentes			X	X	X	https://www.tribalfusion.com/TribalFusion/
Civitatis	Funcionalidad publicidad /	Civitatis Tours SA	www.civitatis.com	Cookies persistentes			X	X	X	https://www.civitatis.com/es/legal/
Tripadvisor	Funcionalidad publicidad /	Triadvisor LLC	www.tamgrt.com	Cookies persistentes			X	X	X	https://www.tripadvisor.com/pages/privacy_pre_060407.html
Youtube	Funcionalidad publicidad /	Google, Inc	youtube.com	Cookies persistentes	X	X	X	X	X	https://policies.google.com/privacy